



**MO-CASE**  
**42nd ANNUAL SPECIAL EDUCATION**  
**ADMINISTRATORS' CONFERENCE**  
**SPONSOR & EXHIBITOR**  
**INFORMATION**

**September 22-24, 2019**  
**Tan-Tar-A Resort, Osage Beach MO**

**REGISTRATIONS ACCEPTED**  
**ON-LINE ON ONLY!**

PLEASE VISIT  
<http://mo-case.org/Conferences-Events>  
to register for sponsorships and exhibit booths!

**Exhibit Booth Rates: \$330 (Non Profit Organizations)**  
**\$550 (Profit Organizations)**

**DISCOUNTED BOOTH RATES ARE AVAILABLE**  
**FOR CONFERENCE SPONSORS - SEE PAGE 3!**

**GENERAL INFORMATION:**

Approximately 1,000 Special Education Directors, Process Coordinators, Superintendents, Principals, Psych Examiners and Agency Personnel from around the state of Missouri attend the Annual Special Education Administrators' Conference. If you would like to exhibit, please register on-line and submit payment before Friday, August 23, 2019. You may pay by credit card on-line or pay with a check mailed to: MO-CASE, 3550 Amazonas Drive, Jefferson City, MO 65109. In order to provide exhibitors with maximum exposure, MO-CASE has made the following arrangements:

- \*The exhibit area will be in Windgate Hall on Sunday and Monday
- \*The majority of scheduled breakfasts, lunches, and snacks will be served in the exhibit area
- \*Conference attendees will receive Exhibitor Cards. You will be asked to stamp your spot on each card an attendee brings you. These will be turned in by attendees to be eligible to win door prizes.

Hours: The Exhibit Hall will be open during the following hours:

**Sunday, September 22, 2019**

Exhibit Setup: 8am - 11:30am  
Exhibits Open: 12-6:30pm

**Monday, September 23, 2019**

Exhibits Open: 7am - 4:30pm  
Exhibit Tear Down: 4:30-6:30 pm

**RIGHTS OR REFUSAL OF EXHIBITOR**

MO-CASE reserves the right to refuse to rent exhibit space to any person or entity whose product or services is not consistent with MO-CASE's mission and/or is deemed to be contrary to the best interests of MO-CASE members and/or public education. MO-CASE reserves the right to accept only exhibitors of our choosing.

**DISAVOWAL OF ENDORSEMENT:**

MO-CASE's acceptance of an exhibitor or sponsor is not, and should not be construed as, an endorsement by MO-CASE.

## Door Prizes



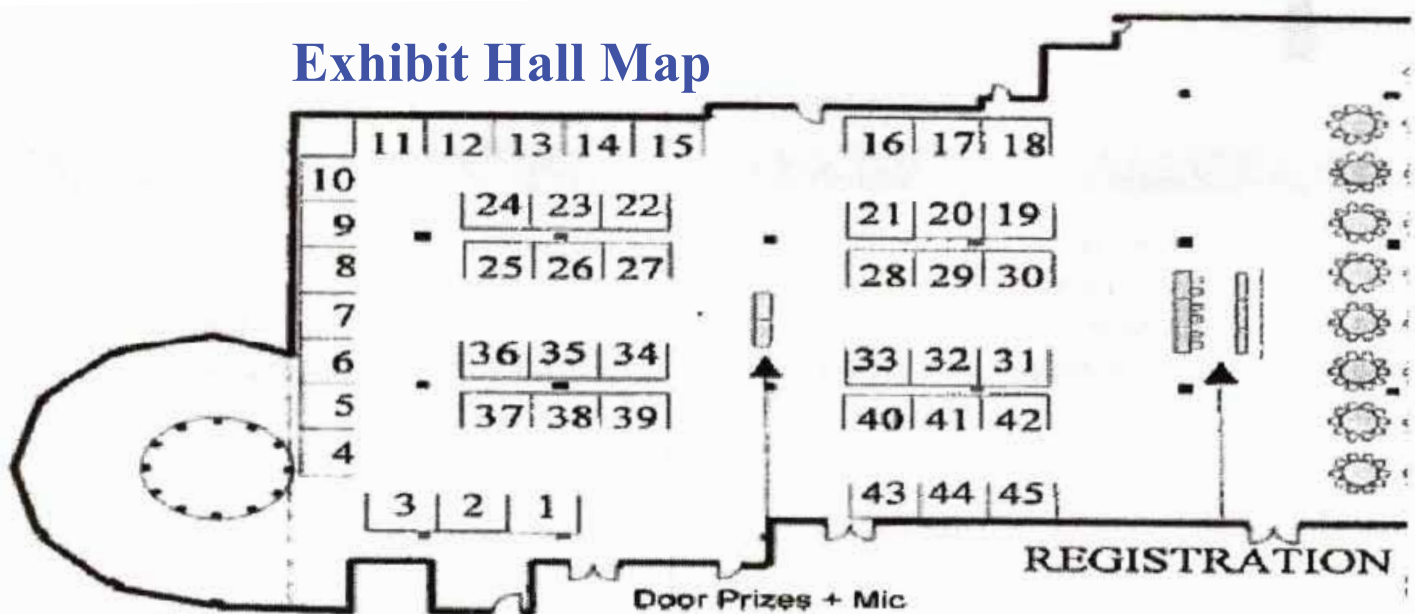
### JOIN THE FUN!!

### PARTICIPATE IN THE DOOR PRIZE DRAWING!!!

Exhibitors are encouraged to participate in the door prize drawing. Please indicate to MO-CASE upon registering that you are donating a door prize. The drawing will take place at the Sponsor Showcase on Monday evening.

Exhibit booth space is assigned on a first-come, first-served basis as complete applications and payments are received. A confirmation email with information regarding how to register booth personnel, shipping information, electricity, internet, and hotel room reservations will be sent after the exhibit application is received and processed.

## Exhibit Hall Map



### SPACE ASSIGNMENT

*Sponsors receive preferential space assignment.* Other assignments will be made on a first-come, first served basis based on the date applications are received in the MO-CASE office. For information about becoming a MO-CASE Sponsor, please see the enclosed information or call Debbi Magnifico, Conference Planner, at 573-644-7804. Every effort will be made in not placing competing companies next to each other.

### BOOTH PERSONNEL

Exhibitor personnel should staff the booth during the time that the Exhibit Hall is open to attendees. Each exhibitor will be provided with two (2) conference badges that will admit personnel to all conference activities and sessions. Additional badges may be obtained at a cost of \$100 per person.

### ACCOMMODATIONS

Room rates are \$112, plus tax, per night - this is the special MO-CASE conference rate. The registration code is CASE.



### SPONSORSHIP

MO-CASE offers many ways for you to sponsor this conference! Opportunities are listed in the following pages. Don't miss a great way to reach out to all conference attendees.

# SPONSOR SHOWCASE

MO-CASE Sponsors (see sponsor levels listed below) have the opportunity to “showcase” their products and services to our attendees on Monday afternoon. Participating sponsors will provide informal 15 minute presentations, allowing attendees an opportunity to rotate through the Showcase and talk with several of the sponsors. Refreshments and appetizers will be provided. Prizes will be drawn from the names of those in attendance. Last year’s prizes included \$100 bills!

**NOTE: First priority will go to our previous year’s sponsors. Contact Debbi Magnifico, at [debbi.magnifico@mo-case.org](mailto:debbi.magnifico@mo-case.org) or at 573-644-7804 with any questions or concerns regarding sponsorship opportunities!**

## PLATINUM SPONSOR

\$5,000



- \*5 minutes to speak to conference attendees
- \*Acknowledgement from main stage via presentation slides
- \*Acknowledgement on website & mobile app
- \*Complimentary exhibit booth
- \*Four (4) free registrations to the conference
- \*SPONSOR SHOWCASE PARTICIPATION!

## DIAMOND SPONSOR

\$4,000



- \*5 minutes to speak to conference attendees
- \*50% price reduction for exhibit booth
- \*Acknowledgement from main stage via presentation slides
- \*Acknowledgement on website & mobile app
- \*Three (3) free registrations to the conference
- \*SPONSOR SHOWCASE PARTICIPATION!

## GOLD SPONSOR

\$3,000



### Option A:

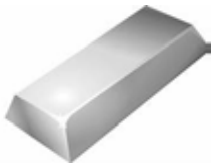
- \*50% price reduction for exhibit booth
- \*Acknowledgement from main stage via presentation slides
- \*Acknowledgement on website & mobile app
- \*Two (2) free registrations to the conference
- \*SPONSOR SHOWCASE PARTICIPATION

### Option B:

- \*A mutually agreed upon promotional item with your name and/or logo will be distributed to all conference attendees upon registration
- \*Acknowledgement from main stage via presentation slides
- \*Acknowledgement on website & mobile app
- \*Two (2) free registrations to conference
- \*SPONSOR SHOWCASE PARTICIPATION!

## SILVER SPONSOR

\$2,000



### Option A:

- \*25% price reduction for exhibit booth
- \*Acknowledgement from main stage via Presentation slides
- \*Acknowledgement on website and mobile app
- \*One (1) free registration to the conference
- \*SPONSOR SHOWCASE PARTICIPATION!

### Option B:

- \*Note pads with your name and logo will be printed and distributed to all conference attendees
- \*Acknowledgement from main stage via presentation slides
- \*Acknowledgement on website & mobile app
- \*SPONSOR SHOWCASE PARTICIPATION!

### Option C:

- \*5 minutes to speak to the MO-CASE Board of Directors
- \*25% price reduction for exhibit booth
- \*Acknowledgement from main stage via presentation slides
- \*Acknowledgement on website & mobile app
- \*SPONSOR SHOWCASE PARTICIPATION

## BRONZE SPONSOR

\$1,000



- \*Acknowledgement from main stage via presentation slides
- \*Acknowledgement on website & mobile app

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